

**Indiana Urologic Association**  
**2005 Spring Meeting**  
May 6-7, 2005

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## **2005 SPRING MEETING PROGRAM SCHEDULE**

### **FRIDAY, MAY 6, 2005**

6:30 p.m.                                      **Reception/Dinner at the Woodstock Country Club**

### **SATURDAY, MAY 7, 2005**

6:30 a.m. – 3:00 p.m.                      **Registration**

7:00 a.m. – 8:00 a.m.                      **Continental Breakfast – Exhibit Hall Open**

**8:00 a.m. – 8:30 a.m.**                      **Greenlight PVP Procedure Update**

8:00 a.m. – 8:15 a.m.                      **PVP and Economics of BPH**  
Mark Stovsky, MD

8:15 a.m. – 8:30 a.m.                      **Clinical Review of PVP**  
James C. Ulchaker, MD

8:30 a.m. – 9:15 a.m.                      **John Mulcahy Lecture: Sex and the Heart**  
Kevin Billups, MD

9:15 a.m. – 9:45 a.m.                      **Practical Use of DEXA Scanning and Office Use of Zometa in a Busy Urologic Practice with Tips on Reimbursement**  
Paul Sieber, MD

9:45 a.m. – 10:15 a.m.                      **Break – Exhibit Hall Open**

**10:15 a.m. – 12:30 p.m.**                      **Special Business Forum –**  
**What To Do When Lupron is Gone**

10:15 a.m. – 10:35 a.m.                      **Role of CT Imaging in a Urology Practice – A Blueprint for Implementation**  
Eric Beier, MD, MBA, CPC

10:35 a.m. – 10:55 a.m.                      **Laboratory Use in Clinical Practice – How to Start a Complex Lab in Your Office Quickly and Effectively**  
Leah Avsec, BS, MT, ASCP

10:55 a.m. – 11:15 a.m.                      **After Lupron is Gone: Strategies for Alternative Income Streams**  
Michael Dermer

11:15 a.m. – 11:35 a.m.                      **AACU State Society Network Update**  
Rai Flynn

- 11:35 a.m. – 11:55 a.m.      **Maximizing the NP Practice in Your Office**  
Janet Casperson, BS, BSN, MSN, ANP-C
- 11:55 a.m. – 12:15 p.m.      **Prostate Cancer and Cryosurgery –  
Past and Present**  
Jeffrey K. Cohen, MD
- 12:15 p.m. – 12:30 p.m.      **Q&A Session**
- 12:30 p.m. – 1:30 p.m.      **Lunch**  
Chris Steidle, MD
- 1:30 p.m. – 2:30 p.m.      **Annual Business Meeting**

## **CME Accreditation**

“This activity has been planned and implemented in accordance with the Essentials and Standards of the Accreditation Council for Continuing Education through the joint sponsorship of the University of Oklahoma College of Medicine and the Indiana Urologic Association. The University of Oklahoma College of Medicine is accredited by the Accreditation Council for Continuing Medical Education (AACME) to sponsor continuing medical education for physicians.

The University of Oklahoma College of Medicine designates this educational activity for a maximum of **4.0** category 1 credits toward the AMA Physician’s Recognition Award. Each physician should claim only those hours of credit that he/she actually spent in the educational activity.”

## **General Disclaimer of the Indiana Urologic Association**

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## **Needs Statement**

Urologists attending this meeting need to be aware of the latest advances in the treatment of erectile dysfunction and concomitant cardiovascular disease. The meeting will update urologists on the new treatments of advanced prostate cancer and, finally, all practicing urologists must be kept informed of the ever-changing reimbursement schedules and be aware of the many changes that affect urologic procedures.

## **Educational Objectives**

Upon completion of this program, participants will be able to:

- Utilize the latest advances in the treatment of erectile dysfunction and cardiovascular disease;
- Identify and treat metabolic bone disease in the patient with advanced prostate cancer;
- Describe reimbursement in the practice of Urology;
- Identify the principles of CT and laboratory management in the office.

## Faculty Listing

**Leah A. Avsec, BS, MT (ASCP)**

L.A.B. Consulting Services, Inc.  
169 Sailview Road  
 Mooresville, NC 28117-7560

**Eric G. Beier, MD, MBA, CPC**

President  
MedOptima  
10351 Dawson's Creek Blvd., Suite D  
Fort Wayne, IN 46825

**Kevin L. Billups, MD**

7455 France Ave. South #362  
Edina, MN 55435

**Janet Casperson, BS, BSN, MSN,  
ANP-C**

Northeast Indiana Research, LLC  
2512 E. DuPont Rd. - Ste. 100  
Fort Wayne, IN 46825

**Jeffrey K. Cohen, MD**

Triangle Urology Group  
1307 Federal St. Suite 300  
Pittsburgh, PA 15212

**Michael Dermer**

COO, Urology San Antonio, PA  
7909 Fredericksburg Rd, Suite 110  
San Antonio, TX 78229

**Rai Flynn**

State Affairs Manager  
AACU  
1111 N. Plaza Dr., Suite 550  
Schaumburg, IL 60173

**Paul R. Sieber, MD**

2106 Harrisburg Pike  
Suite 200  
P.O. Box 3200  
Lancaster, PA 17604

**Christopher Paul Steidle, MD**

Northeast Indiana Urology, PC  
2512 East Dupont Road, Suite 100  
Fort Wayne, IN 46825

**Mark Daniel Stovsky, MD, MBA**

Case Western Reserve University School  
of Medicine  
Dept. of Urology 7th Floor Lakeside  
11100 Euclid Avenue- Room 7112  
Cleveland, OH 44106

**James C. Ulchaker, MD, FACS**

Cleveland Clinic Foundation  
9500 Euclid Ave.  
Cleveland, OH 44195

# Faculty Bios

## **Leah Avsec, BS, MT (ASCP)**

## **Eric Beier, MD, MBA, CPC**

Eric Beier, MD, MBA, CPC is the President and Chief Operating Officer of MedOptima, a company which specializes in billing and profit maximization for urologists and emergency physicians. Dr. Beier has over ten years of billing management and consulting experience, and has also assisted clients with the development of new profit centers. He previously was Productline Manager for cardiovascular diagnostics at Boehringer Mannheim Corporation, and practiced emergency medicine for four years. Dr. Beier received his medical degree from the Indiana University School of Medicine, a master's degree in business administration from the University of Michigan, and graduated summa cum laude from Hanover College with a Bachelor of Arts degree in chemistry. Dr. Beier is a certified professional coder, past president of the Indiana Chapter of the American College of Emergency Physicians, and chairs the Compliance Committee for the Fort Wayne Medical Society.

## **Kevin L. Billups, MD**

Dr. Billups is a Board Certified Urologist specializing in the evaluation and treatment of erectile dysfunction and female sexual disorders. He received his Medical Degree from The Johns Hopkins University School of Medicine in Baltimore, Maryland and undergraduate education from Harvard University. Dr. Billups completed a residency in Urology under the distinguished Dr. Patrick Walsh at The Johns Hopkins Hospital Brady Urologic Institute. He then went on to receive fellowship training in Sexual Dysfunction and Male Infertility at the University of Virginia in Charlottesville where he was honored as an American Foundation for Urologic Disease and Robert Woods Johnson Foundation scholar.

Dr. Billups has studied erectile dysfunction for more than 15 years and has conducted research as a principal investigator for such organizations as the National Institutes of Health and several pharmaceutical and medical device companies. In addition to a busy clinical and speaking schedule, Dr. Billups also participates in ongoing laboratory and clinical research studies as an adjunct assistant professor for the Department of Laboratory Medicine and Pathology at the University of Minnesota.

An authority in the field of male sexual health, Dr. Billups has been a speaker for both national and international organizations. He has also authored numerous academic papers for prestigious medical journals on topics concerning men and women's sexual health. Dr. Billups is a proponent of physician and patient education for both male and female sexual dysfunction. He has a special clinical interest in studying erectile dysfunction as a predictor and warning sign of cardiovascular disease. Much of his free time is spent working with the Boy Scouts as an Assistant Scoutmaster.

## **Janet Casperson, BS, BSN, MSN, ANP-C**

Janet Casperson, BS, BSN, MSN, ANP-C, is the Director of Sexual Health in a private group Urology practice in Ft. Wayne, Indiana. She has successfully developed and implemented a sexual dysfunction program, which focuses on positive patient outcomes and patient satisfaction. She received her Master's in Nursing from Ball State University, Muncie, Indiana. She is the Nurse Practitioner President for the Indiana Urology Association. She is a member of the Sexual Medicine Society of North America and most recently was the recipient of a Travel Award from this organization. Memberships also include American College of Nurse Practitioners, American Academy of Nurse Practitioners, Coalition of Advanced Practice Nurses of Indiana, and the American Urology Association.

### **Jeffrey K. Cohen, MD**

Dr. Cohen earned his BS Summa Cum Laude in Biology from Syracuse University, Syracuse, N.Y., and his MD from S.U.N.Y. – Syracuse Upstate Medical Center, Syracuse, N.Y. He did an internship in General Surgery at Case Western Reserve University Hospital of Cleveland, Cleveland, Ohio. He was a Junior Resident in Surgery at the same hospital, and then was a Resident in Urology and then a Chief Resident in Urology. Dr. Cohen was a Fellow in Urologic Oncology at the University of Texas, M.D. Anderson Cancer Institute, Houston, Texas. He is certified by the American Board of Urology.

Dr. Cohen's honors include: 1977, Phi Beta Kappa; 1977, Alpha Epsilon Delta; 1977, Merck Award; 1983, Karl Storz Photography Award; 1988, Silver Cystoscope Teaching Award, University of Pittsburgh, Dept. of Urology; 1993, Best Doctors in Pittsburgh; 1996, Selection to The Best Doctors in America: Northeast Region (1996-1997); 1996, Selection to The Best Doctors in Pittsburgh - Pittsburgh Magazine; 1996, Who's Who in Executives and Businesses; 1996, President's Award for Outstanding Academic Achievement; and 1996-97, Who's Who in Medicine-Northeastern Division.

Dr. Cohen is a reviewer for *Journal of Urology*, *Urology* and American Cancer Society.

### **Michael Dermer**

Mike Dermer has been the Chief Operating Officer of Urology San Antonio (USA) since 1996. USA is a 21 physician medical group with 5 clinical sites, a centralized business function and over 120 employees. On an annual basis, the practice sees over 75,000 patient visits and generates over \$20 million in revenue. Services that have been developed include lithotripsy, outpatient surgery center, CT scanning services, clinical trial research, the South Texas Center for Urinary Control, a property ownership/management company and internal pathology and radiation oncology (July 2005) services. The practice has also acquired and implemented an electronic medical record system in 2002. Prior to joining the group, Mike Dermer spent 26 years on the hospital side of the healthcare business including 10 years at Mount Carmel Health in Columbus Ohio in a variety of corporate level roles including Vice President of Medical Staff Development, CEO of Mount Carmel HealthProviders, and Vice President of Development for CareNet (The Primary Care Network of Ohio). Mike has been a speaker for AHA, ACHE, AMA, the Texas Urologic Association and the Texas FP Association. Mike earned an MBA in Marketing & Healthcare Administration from the University of Toledo.

### **Raichawn (Rai) Flynn**

Rai Flynn is the State Affairs Manager for the American Association of Clinical Urologists (AACU). He is the day-to-day manager for the national AACU State Society Network, a comprehensive grassroots network devoted to the needs of urologists on the state level.

After receiving his BFA from the University of Minnesota, Rai Flynn started a career in government affairs through electoral campaign work. Mr. Flynn worked as a senior staffer on political campaigns ranging from local state legislative races to U.S. Senate races.

Prior to joining the staff at the AACU, Mr. Flynn worked as a housing and banking specialist for a national community development organization. Mr. Flynn has significant experience working with grassroots membership organizations to influence legislation. As a leader in grassroots advocacy, Mr. Flynn has a comprehensive understanding of building and maintaining relationships within organizations and wielding it for the political benefit of their members. Mr. Flynn has prior experience in training and educating members on positive outcome based-advocacy and relationship building.

At the AACU, Mr. Flynn seeks to strengthen state urological societies through educating members about the importance of grassroots mobilization and state level policies affecting their practices.

### **Paul Sieber, MD**

I am in private practice in Lancaster, PA. I received my undergraduate degree from Purdue and my medical degree from Indiana University. I completed my urology residency at Hershey Medical Center, Penn State University.

I have had a long-standing interest in prostate cancer and osteoporosis. I have been involved in six different clinical trials looking at this particular problem dating back to 1997. I have been actively involved in clinical trials for 8 years and have served as principal investigator in 70 clinical trials.

### **Christopher P. Steidle, MD**

Christopher P. Steidle, MD, is a Clinical Associate Professor of Urology at Indiana University School of Medicine in Fort Wayne. He is also the medical director of Northeast Indiana Research, LLC as well as maintaining a private practice in Fort Wayne, Indiana.

Dr. Steidle received his medical degree from the University of Virginia School of Medicine in Charlottesville. He completed his internship and residency in surgery at Indiana University Hospitals in Indianapolis, completing his chief residency there in 1989 in urology. Additional training included a National Institute of Health training fellowship in tumor biology and as well as a tenure as a visiting scientist at Eli Lilly Inc. in Indianapolis.

Dr. Steidle has focused his research on sexual dysfunction in both men and women, urinary incontinence, prostate cancer and infectious diseases as they relate to the genitourinary tract. He has participated in numerous clinical studies on the safety and efficacy of agents used in the treatment of erectile dysfunction (ED), benign prostatic hyperplasia, and genuine stress urinary incontinence.

A frequent contributor to the medical press, Dr. Steidle has contributed multiple peer reviewed articles and has completed two books including *The Impotence Sourcebook* and *Testosterone: A User's Manual*.

Dr. Steidle is a member of the American Urological Association and the North Central Section. Among the awards he has received are the American College of Surgeons-Carl H. McCaskey Award and inclusion in the Best Doctors in America. He is a diplomate of the American Board of Urology.

### **Mark Daniel Stovsky, MD, MBA, FACS**

Mark Stovsky is an assistant professor of urology at the CASE School of Medicine in Cleveland, Ohio. Dr. Stovsky serves as chief of the division of urology at the University Hospitals Health System Richmond Heights Hospital. His special interests include the management of urinary stone disease, benign/malignant prostate disease and medical economics. He is a member of the Journal of Urology and AUA Annual meeting Abstract Review Boards. He is past president of the Cleveland Urologic Society and president-elect of the Ohio Urologic Society. He is also chairman of the Young Leadership Committee of the AUA North Central Section. He sits on the Board of Directors of the North Central Section as well as on the Coding and Reimbursement Committee of the AUA.

### **James C. Ulchaker, MD, FACS**

Graduated from Baldwin Wallace College, Case Western University School of Medicine, and completed his residency at the Cleveland Clinic Foundation. He has subsequently been on staff in the section of Urologic Oncology/Prostate Center for 5 ½ years. The majority of his research has been in the field of new technologies associated with BPH, as well as biodegradable urethral stents and bladder cancer tumor markers.

He is married with two children ages 4 and 2, and is a life long resident of the Greater Cleveland area.



**Special thanks to our 2005 Annual Meeting Supporters.  
We look forward to their continued support!**

**American Medical Systems**

**Laserscope**

**Mentor Corp.**

**Oncura**

**Technical Exhibits**  
Alphabetical as of 4/15/2005

**American Medical Systems, Inc.**

**AmeriPath**

**Astra Tech, Inc.**

**Cook Urological, Incorporated**

**Ethicon Endo-Surgery, Inc.**

**Laserscope**

**US Labs**

**Indiana Urologic Association**  
**Annual Business Meeting Agenda**  
**Saturday, May 7, 2005**  
**1:30 p.m. – 2:30 p.m.**  
**Marriott Indianapolis North**  
**Indianapolis, IN**

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- I. Call to Order and Introductions: Christopher Steidle, MD**
  - II. Roll Call**
    - A. Board of Directors listing.....P1
  - III. President’s Report: Christopher Steidle, MD**
  - IV. Financial Report:**
    - A. Financial Statements:
      - 1. Financials from WJ Weiser & Associates, Inc., as of May 2, 2005
        - a. Balance sheet .....P
        - b. Operating statement .....P
        - c. Dues income summary.....P
        - d. Dues income detail.....P
        - e. 2005 Member dues non-payment listing.....P
- V. Representative Reports:**
  - A. NCS Report: Christopher Steidle, MD
  - B. AUA Report: James E. Lingeman, MD
- VI. Old Business:**
  - Website – [www.iuaweb.org](http://www.iuaweb.org) .....P
- VII. New Business:**
  - A. Election of Officers and Members
  - B. Formation of the NP/PA section of the IUA
- VIII. Adjourn & FYI:**
  - A. IUA Bylaws .....P
  - B. Membership Directory – Alpha .....P
  - C. Membership Directory – Geo .....P

**Indiana Urologic Association  
2005-2006 Nominating Slate**

**Executive Committee**

**President** – Christopher Steidle, MD (2004-2006)  
(2-year term)

**President Elect** \_\_\_\_\_ (2005-2006)  
(2-year term)

**Secretary/Treasurer** \_\_\_\_\_ (2005-2008)  
(3-year term)

**Member at Large** \_\_\_\_\_ (2005-2006)  
(1-year term)

**Member at Large** \_\_\_\_\_ (2005-2007)  
(2-year term)

**Member at Large** \_\_\_\_\_ (2005-2007)  
(2-year term)

**NP/PA Section** – Janet Casperson, ANP, BSN (2004-2007)  
(3-year term)

**Ex-Officio** (no voting necessary)

**North Central Section AUA Representative** – James E. Lingeman, MD

**North Central Section Treasurer** – Peter M. Knapp, Jr., MD

**Indiana North Central Section Representative** - Christopher Steidle, MD